

## **PRESS RELEASE – MAY 11, 2010**

On Monday, May 17, 2010, from 10:50 am-12:00 pm, in the Hebrew Academy Auditorium, Hebrew Academy middle and high school students will be entertained and inspired by the musical styling of Yaakov Chesed. After winning the Battle of the Bands at both Yeshiva University and Lander College, Yaakov Chesed became the fastest rising Jewish band in years, having performed nearly 100 shows in cities across the US and Canada. With their music, the band wishes to combine the truth of Yaakov and the good deeds (chesed) of Avraham from the Torah. Hence they are "Yaakov Chesed". The band combines rock riffs, traditional Jewish tunes, funky bass lines, and inspirational Hebrew and English lyrics to make an original, spiritual sound. Yaakov Chesed members are: Jake Polansky (Lead Vocals/Rhythm Guitar), Michael Shapiro (Lead Guitar), Aryeh Kunstler (Bass), Michael "Mosky" Moskowitz (Drums), Rami Glatt also joins the band on keyboards for some shows.

The Rabbi Alexander S. Gross Hebrew Academy is the oldest Orthodox Jewish Day School south of Baltimore. With an integrated college preparatory and religious studies curriculum, Hebrew Academy students are inspired and equipped to achieve their greatest potential academically and spiritually by focusing on their individual attributes and applying eternal Torah (Old Testament) values in a changing world. Additionally Hebrew Academy takes great pride in incorporating the arts in its curricular repertoire. Art, Art History, music, drama and the like all wind their way through the school days of Hebrew Academy students. Because many teenagers are naturally inspired and motivated by pop music, the presentation of a performing arts group, such as Yaakov Chesed, allows students to experience their faith and the arts in a fun-filled, real-life, experience that will reach them where they live.

For more information about this event please contact Rabbi Yitzchak Lefkowitz at (305) 532-6421 or at [ylefkowitz@rasg.org](mailto:ylefkowitz@rasg.org). To learn more about Yaakov Chesed and listen to their music please refer to their website at [www.yaakovchesed.com](http://www.yaakovchesed.com).